

## Minutes

### Economic Development Commission

December 19, 2022

A meeting was held by the Economic Development Commission on December 19, 2022 at 7:00pm. Attended by Burgess Chad Weddle, Commissioner Michael Bailey, Commission members Linda Morgan, Bob McNally, LeAnne Tennant, Ryan Csajko and Communications Specialist Ashley Bailey and 3 members from the public were present.

1. Commissioner Michael Bailey resigning at the end of January
  - Burgess Chad Weddle will be the liaison until the commissioners appoint
  - Commissioner Michael Bailey will be going over the documents with Chad and Michael has started working on EDC goals for the next year and a half. Michael stated we can make edits or changes.
  - Commissioner Michael Bailey stated EDC will put out information about adding 2 members to the EDC in January.
2. ARPA
  - EDC has approved and sent ARPA applications to the burgess and commissioners. As a best practice, the burgess and commissioners does not like to approve request on the same day. They will look over the applications and have a decision at their January meeting stated by Commissioner Michael Bailey.
  - Linda stated that the EDC will need to roll out the application process for the for profit organizations.
3. Spring Fest
  - Ashley reached out to the carnival grounds. May 6<sup>th</sup> and May 13<sup>th</sup> are available to rent the fair grounds. The fee is \$500. Set up can be the night before. There is a \$100 clean up fee.
  - Ashley asked for feedback on the event regarding food, beverage, bands, and inviting business. Purpose is to bring businesses together and make the community awareness on what we have in town.
  - Linda stated that May 13<sup>th</sup> is Mother's Day weekend
  - Ashley suggested handicap porta pot
  - Linda stated to ask for a fee from the vendors and suggested a prize to give the money back to the vendors. Competition between vendors.
  - Bob suggested to reach out to a local boy scout to assist with clean up duties.
  - Ashley suggested partnering with WBPA and having a moon bounce present
  - Linda suggested possibly reach out to daycare center to see if they could provide a kids activity.
  - Ryan suggested to reach out to GVAA to get parents and kids involved
  - EDC agreed on May 6<sup>th</sup>
  - LeAnne suggested to reach out to the restaurants regarding staffing and if they are available
  - Linda suggested pushing out the information immediately and reaching out to the fire department to see what they charge for a booth and divide by 6

- All members of the EDC will be responsible for reaching out to the businesses
4. Comments
- Linda suggested that this year the EDC will need to focus on reaching out to local businesses and conducting a business appreciation week. Linda suggested this would be a post-event of the spring fling. Commissioner Michael Bailey suggested to do this the week before spring fest.
  - Linda suggested to push business appreciation week out to social media, newspapers, press release, and Frederick County OED.
  - Linda stated she will reach out to Frederick County OED to see if they have a script/conversation starters from their business appreciation week.
5. Pending ribbon cuttings/ new businesses
- Brainstorm is leaving
  - Sharon's School of dance is leaving; moving to New Market